

Compassion | **Open** | **Trust**



**Wirral Community
Health and Care**
NHS Foundation Trust

Our Social Value journey

Health & Wellbeing Board

15 June 2022

Social value

- WCHC’s social value journey so far
 - Chartermark
 - Quality Mark Level 1
- Contractual social value metrics for some services
- Green Plan
- Social value <-> Community Wealth Building



Working with partners to deliver proactive population health management, reducing health inequalities.



Providing accessible, person-centred, efficient and high quality health and social care services, ensuring equity of access and outcomes.



As an Anchor Institution, adding social value through our approach to employment, procurement and sustainability to support stronger, healthier communities.



Social Value and Anchor Institutions

Anchor Institutions are organisations rooted in their local communities.

Usually the largest local employers, purchasers and providers of services; ‘place-based’ entities that control large amounts of local resources.

How they work, above and beyond the services they provide, can bring greater ‘social value’ in supporting communities, economically, socially and environmentally.

What makes the NHS an anchor institution?

NHS organisations are rooted in their communities. Through its size and scale, the NHS can positively contribute to local areas in many ways beyond providing health care. The NHS can make a difference to local people by:

- Purchasing more locally and for social benefit**
In England alone, the NHS spends £27bn every year on goods and services.
- Using buildings and spaces to support communities**
The NHS occupies 8,253 sites across England on 6,500 hectares of land.
- Working more closely with local partners**
The NHS can learn from others, spread good ideas and model civic responsibility.
- Widening access to quality work**
The NHS is the UK's biggest employer, with 1.6 million staff.
- Reducing its environmental impact**
The NHS is responsible for 40% of the public sector's carbon footprint.

As an anchor institution, the NHS influences the health and wellbeing of communities simply by being there. But by choosing to invest in and work with others locally and responsibly, the NHS can have an even greater impact on the wider factors that make us healthy.

Social Value approach in action



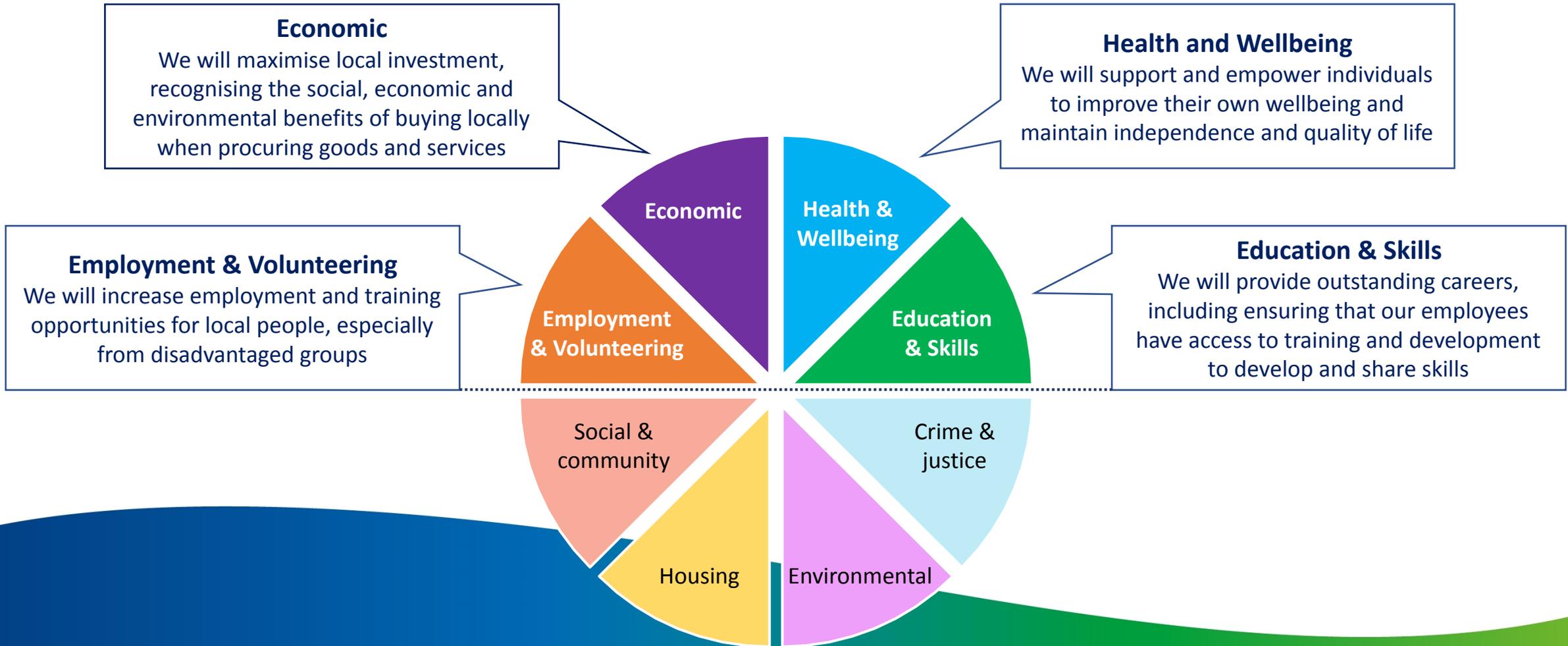
Jamie Anderson, Age UK Wirral Chief Executive

Social Value developments

- Cheshire & Merseyside Chartermark for Social Value – all NHS organisations in Cheshire & Merseyside Integrated Care System are encouraged to achieve this
- First NHS trust to gain Social Value Business Quality Mark, Level 1
- Focus at Level 1 is on identifying, tracking and reporting on Key Value Indicators, linked to pledges
- Social Value Group established, aim to link with partner organisations to ensure alignment and sharing



Social Value Quality Mark Level 1 – first four development areas



Social Value - alignment and framework

- Cheshire & Merseyside ICS - Social Value Business, **Quality Mark** levels
- Contractual **Social Value TOMs** (Themes, Outcomes and Measures) and local equivalents
- **Green Plan** – Delivering a ‘Net Zero’ NHS
- **Procurement** (10% min weighting)
- **Community Wealth Building** (Wirral Plan): particular focus on employment and procurement



Final points

- The start of a journey!
- Social value framework and dashboard in development
- Collaboration critical, with both local partners and across the wider NHS

